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RESEARCH ARTICLE

## On the Hermite-Hadamard-Fejer-type inequalities for co-ordinated convex functions via fractional integrals

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#### ABSTRACT

In this paper, using Riemann-Liouville integral operators, we establish new fractional integral inequalities of Hermite-Hadamard-Fejer type for coordinated convex functions on a rectangle of  $\mathbb{R}^2$ . The results presented here would provide extensions of those given in earlier works.



#### 1. Introduction

Let  $\Phi: I \subseteq \mathbb{R} \to \mathbb{R}$  be a convex mapping defined on the interval I of real numbers and  $a,b \in I$ , with a < b. The following double inequality is well known in the literature as the Hermite-Hadamard inequality [13]:

$$\Phi\left(\frac{a+b}{2}\right) \tag{1}$$

$$\leq \frac{1}{b-a} \int_{a}^{b} \Phi(x) dx$$

$$\leq \frac{\Phi(a) + \Phi(b)}{2}.$$

The most well-known inequalities related to the integral mean of a convex function are the Hermite Hadamard inequalities or its weighted versions, the so-called Hermite-Hadamard-Fejér inequalities (see, [14], [19], [21]). In [11], Fejer gave a weighted generalization of the inequalities (1) as the following:

**Theorem 1.** Let  $\Phi : [a, b] \to R$  be a convex function. Then the inequality hold:

$$\Phi\left(\frac{a+b}{2}\right)\int_{a}^{b}\Psi\left(x\right)dx$$

$$\leq \int\limits_{a}^{b}\Phi\left( x\right) \Psi\left( x\right) dx$$

$$\leq \frac{\Phi\left(a\right) + \Phi\left(b\right)}{2} \int\limits_{a}^{b} \Psi\left(x\right) dx,$$

where  $\Psi:[a,b]\to R$  is nonnegative, integrable and symmetric to  $\frac{(a+b)}{2}$ .

In the following, we will give some necessary definitions and mathematical preliminaries of fractional calculus theory which are used further in this paper. More details, one can consult [12, 18].

**Definition 1.** ( [4, 12, 18]) Let  $\Phi \in L_1([a, b])$ . The Riemann-Liouville integrals  $J_{a+}^{\alpha}\Phi$  and  $J_{b-}^{\alpha}\Phi$  of order  $\alpha > 0$  with  $a \geq 0$  are defined by

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$$J_{a+}^{\alpha}\Phi(x) = \frac{1}{\Gamma(\alpha)} \int_{a}^{x} (x-t)^{\alpha-1} \Phi(t) dt, \quad x > a$$

and

$$J_{b-}^{\alpha}\Phi(x) = \frac{1}{\Gamma(\alpha)} \int_{x}^{b} (t-x)^{\alpha-1} \Phi(t) dt, \quad x < b$$

respectively. Here,  $\Gamma(\alpha)$  is the Gamma function and  $J_{a+}^0\Phi(x)=J_{b-}^0\Phi(x)=\Phi(x)$ .

Meanwhile, in [24], Sarikaya et al. gave the following interesting Riemann-Liouville integral inequalities of Hermite-Hadamard-type:

**Theorem 2.** Let  $K : [a,b] \to \mathbb{R}$  be a positive function with  $0 \le a < b$  and  $K \in L_1([a,b])$ . If K is a convex function on [a,b], then the following inequalities for fractional integrals hold:

$$K\left(\frac{a+b}{2}\right)$$

$$\leq \frac{\Gamma(\alpha+1)}{2(b-a)^{\alpha}} \left[J_{a+}^{\alpha}K(b) + J_{b-}^{\alpha}K(a)\right]$$

$$\leq \frac{K(a) + K(b)}{2}$$
(2)

with  $\alpha > 0$ .

Later, in [14], Iscan presented the following Hermite-Hadamard-Fejer type inequalities for convex functions via Riemann-Liouville fractional integrals:

**Theorem 3.** Let  $K : [a,b] \to \mathbb{R}$  be convex function with  $0 \le a < b$  and  $K \in (L_1[a,b])$ . If  $L : [a,b] \to \mathbb{R}$  is nonnegative, integrable and symmetric with respect to  $\frac{a+b}{2}$ , then the following inequalities for fractional integrals hold:

$$K\left(\frac{a+b}{2}\right) \left[J_{a+}^{\alpha}L(b) + J_{b-}^{\alpha}L(a)\right]$$

$$\leq \left[J_{a+}^{\alpha}K(b) + J_{b-}^{\alpha}K(a)\right]$$

$$\leq \frac{K(a) + K(b)}{2} \left[J_{a+}^{\alpha}L(b) + J_{b-}^{\alpha}L(a)\right]$$

with  $\alpha > 0$ .

Let us now consider a bi-demensional interval which will be used throughout this paper. So, we define  $\Delta =: [a,b] \times [c,d]$  in  $\mathbb{R}^2$  with a < b and c < d. A mapping  $\Phi : \Delta \to \mathbb{R}$  is said to be convex on the co-ordinates  $\Delta$  if the following inequality:

$$\Phi(tx + (1-t)z, ty + (1-t)r)$$

$$\leq t\Phi(x,y) + (1-t)\Phi(z,r)$$

holds, for all (x,y),  $(z,r) \in \Delta$  and  $t \in [0,1]$ . A function  $\Phi : \Delta \to \mathbb{R}$  is said to be convex on the co-ordinates on  $\Delta$  if the partial mappings  $\Phi_y : [a,b] \to \mathbb{R}$ ,  $\Phi_y(u) = \Phi(u,y)$  and  $\Phi_x : [c,d] \to \mathbb{R}$ ,  $\Phi_x(v) = \Phi(x,v)$  are convex where defined for all  $x \in [a,b]$  and  $y \in [c,d]$  (see, [10]).

A formal definition for co-ordinated convex functions may be stated as follows:

**Definition 2.** ( [10]) A function  $\Phi : \Delta \to \mathbb{R}$  will be called co-ordinated convex on  $\Delta$ , for all  $t, s \in [0,1]$  and  $(x,y), (u,r) \in \Delta$ , if the following inequality holds:

$$\Phi(tx + (1 - t) y, su + (1 - s) r)$$

$$\leq ts\Phi(x, u) + s(1 - t)\Phi(y, u)$$

$$+t(1 - s)\Phi(x, r) + (1 - t)(1 - s)\Phi(y, r).$$
(4)

Clearly, every convex function is a co-ordinated convex. Furthermore, there exists a co-ordinated convex function which is not convex, (see, [10]).

For several recent results concerning Hermite-Hadamard's inequality for some convex function on the co-ordinates on a rectangle of  $\mathbb{R}^2$ , we refer the reader to ([1]-[3], [10], [15]-[17], [20], [22], [27]).

In [10], Dragomir established the following inequality of Hermite-Hadamard-type for coordinated convex mapping on a rectangle of  $\mathbb{R}^2$  similar to (1).

**Theorem 4.** Suppose that  $\Phi: \Delta \to \mathbb{R}$  is coordinated convex on  $\Delta$ . Then one has the inequalities:

$$\Phi\left(\frac{a+b}{2}, \frac{c+d}{2}\right) 
\leq \frac{1}{2} \left[\frac{1}{b-a} \int_{a}^{b} \Phi\left(x, \frac{c+d}{2}\right) dx + \frac{1}{d-c} \int_{c}^{d} \Phi\left(\frac{a+b}{2}, y\right) dy\right] 
\leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} \Phi(x, y) dy dx$$
(5)
$$\leq \frac{1}{4} \left[\frac{1}{b-a} \int_{a}^{b} \Phi(x, c) dx + \frac{1}{b-a} \int_{a}^{b} \Phi(x, d) dx + \frac{1}{d-c} \int_{c}^{d} \Phi(b, y) dy\right] 
+ \frac{1}{d-c} \int_{c}^{d} \Phi(a, y) dy + \frac{1}{d-c} \int_{c}^{d} \Phi(b, y) dy\right] 
\leq \frac{\Phi(a, c) + \Phi(a, d) + \Phi(b, c) + \Phi(b, d)}{4}.$$

The above inequalities are sharp.

Later, in [27], Sarikaya and Yaldiz proved inequalities of the Hermite-Hadamard type by using the definition of co-ordinated convex functions for L-Lipschitzian mappings.

In [3], a Hermite-Hadamard-Fejer type inequality for co-ordinated convex mappings is established as follows:

**Theorem 5.** Let  $\Phi : \Delta \to R$  be a co-ordinated convex function. Then the following double inequality hold:

$$\Phi\left(\frac{a+b}{2}, \frac{c+d}{2}\right)$$

$$\leq \frac{\int_{a}^{b} \int_{c}^{d} \Phi(x, y) p(x, y) dy dx}{\int_{a}^{b} \int_{c}^{d} p(x, y) dy dx}$$

$$\leq \frac{\Phi(a, c) + \Phi(a, d) + \Phi(b, c) + \Phi(b, d)}{4},$$
(6)

where  $p: \Delta \to R$  is positive, integrable and symmetric with respect to  $x = \frac{a+b}{2}$  and  $y = \frac{c+d}{2}$  on the co-ordinates on  $\Delta$ . The above inequalities are sharp.

Because of the wide application of Hermite Hadamard type inequalities, Fejer type inequalities and Riemann-Liouville integrals for two-variable functions, many authors extend their studies to Hermite Hadamard type inequalities and Fejer type inequalities involving Riemann-Liouville integrals not limited to integer integrals.

**Definition 3.** ( [12, 18]) Let  $\Phi \in L_1(\Delta)$ . The Riemann-Liouville integrals  $J_{a+,c+}^{\alpha,\beta}$ ,  $J_{a+,d-}^{\alpha,\beta}$ ,  $J_{b-,c+}^{\alpha,\beta}$  and  $J_{b-,d-}^{\alpha,\beta}$  of order  $\alpha,\beta>0$  with  $a,c\geq0$  are defined by

$$\begin{split} J_{a+,c+}^{\alpha,\beta} \Phi(x,y) &= \\ \frac{1}{\Gamma(\alpha)\Gamma(\beta)} \int_{a}^{x} \int_{c}^{y} \left(x-t\right)^{\alpha-1} \left(y-s\right)^{\beta-1} \Phi(t,s) ds dt, \\ x &> a, y > c \\ \\ J_{a+,d-}^{\alpha,\beta} \Phi(x,y) &= \\ \frac{1}{\Gamma(\alpha)\Gamma(\beta)} \int_{a}^{x} \int_{y}^{d} \left(x-t\right)^{\alpha-1} \left(s-y\right)^{\beta-1} \Phi(t,s) ds dt, \\ x &> a, y < d \\ \\ J_{b-,c+}^{\alpha,\beta} \Phi(x,y) &= \\ \frac{1}{\Gamma(\alpha)\Gamma(\beta)} \int_{x}^{b} \int_{c}^{y} \left(t-x\right)^{\alpha-1} \left(y-s\right)^{\beta-1} \Phi(t,s) ds dt, \\ x &< b, y > c \end{split}$$

and 
$$J_{b-,d-}^{\alpha,\beta}\Phi(x,y)=$$
 
$$\frac{1}{\Gamma(\alpha)\Gamma(\beta)}\int_{x}^{b}\int_{y}^{d}\left(t-x\right)^{\alpha-1}\left(s-y\right)^{\beta-1}\Phi(t,s)dsdt,$$
 
$$x< b,y< d$$

respectively. Here,  $\Gamma$  is the Gamma function,

$$J_{a+,c+}^{0,0}\Phi(x,y) = J_{a+,d-}^{0,0}\Phi(x,y)$$
$$= J_{b-,c+}^{0,0}\Phi(x,y) = J_{b-,d-}^{0,0}\Phi(x,y) = \Phi(x,y)$$

and

$$J^{1,1}_{a+,c+}\Phi(x,y)=\int_a^x\int_c^y\Phi(t,s)dsdt.$$

Similar to Definition 1 and Definition 3, we introduce the following fractional integrals:

$$J_{a+}^{\alpha}\Phi\left(x,\frac{c+d}{2}\right)$$

$$=\frac{1}{\Gamma(\alpha)}\int_{a}^{x}(x-t)^{\alpha-1}\Phi\left(t,\frac{c+d}{2}\right)dt, \quad x>a;$$

$$\begin{split} &J_{b-}^{\alpha}\Phi\left(x,\frac{c+d}{2}\right)\\ &=\frac{1}{\Gamma(\alpha)}\int_{x}^{b}(t-x)^{\alpha-1}\Phi\left(t,\frac{c+d}{2}\right)dt,x< b;\\ &J_{c+}^{\beta}\Phi\left(\frac{a+b}{2},y\right)\\ &=\frac{1}{\Gamma(\beta)}\int_{c}^{y}(y-s)^{\beta-1}\Phi\left(\frac{a+b}{2},s\right)ds,\ y> c;\\ &J_{d-}^{\beta}\Phi\left(\frac{a+b}{2},y\right)\\ &=\frac{1}{\Gamma(\beta)}\int_{y}^{d}(s-y)^{\beta-1}\Phi\left(\frac{a+b}{2},s\right)ds,\ y< d. \end{split}$$

It is remarkable that Sarikaya et al. ([26]) and ([28]) gave the following interesting integral inequalities of Hermite-Hadamard-type involving Riemann-Liouville fractional integrals by using convex functions of 2-variables on the coordinates.

**Theorem 6.** Let  $\Phi : \Delta \to \mathbb{R}$  be co-ordinated convex on  $\Delta$ , with  $0 \le a < b$ ,  $0 \le c < d$  and  $\Phi \in L_1(\Delta)$ . Then one has the inequalities:

$$\Phi\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \tag{7}$$

$$\leq \frac{\Gamma(\alpha+1)\Gamma(\beta+1)}{4(b-a)^{\alpha}(d-c)^{\beta}}$$

$$\times \left[J_{a+,c+}^{\alpha,\beta}\Phi(b,d) + J_{a+,d-}^{\alpha,\beta}\Phi(b,c) + J_{b-,c+}^{\alpha,\beta}\Phi(a,d) + J_{b-,d-}^{\alpha,\beta}\Phi(a,c)\right]$$

$$\leq \frac{\Phi(a,c) + \Phi(a,d) + \Phi(b,c) + \Phi(b,d)}{4}.$$

For some recent results connected with fractional integral inequalities, see ([5]-[9], [23]-[26]).

The main aim of this paper is to establish new results on Hermite-Hadamard-Fejer type inequalities for co-ordinated convex functions on the rectangle  $\Delta$  introduced in the first section of this paper. We will use the Riemann-Liouville integral operators to prove our main results.

# 2. Hermite-Hadamard-Fejer type inequalities for fractional integrals

In this section, using Riemann-Liouville fractional integral operators, we establish new results on Hermite-Hadamard-Fejer type inequalities for coordinated convex functions. We present evidence

by using two different methods. We begin by the following theorem:

**Theorem 7.** Let  $\Phi : \Delta \to \mathbb{R}$  be a co-ordinated convex function such that  $\Phi \in L_1(\Delta)$ . If  $\Psi : \Delta \to \mathbb{R}$  is nonnegative, integrable and symmetric with respect to  $\frac{a+b}{2}, \frac{c+d}{2}$  on the co-ordinates, then for any  $\alpha, \beta > 0$  with  $a, c \geq 0$ , the following integral inequalities hold

$$\Phi\left(\frac{a+b}{2}, \frac{c+d}{2}\right)$$

$$\times \left[J_{a^{+}c^{+}}^{\alpha,\beta}\Psi\left(b,d\right) + J_{a^{+}d^{-}}^{\alpha,\beta}\Psi\left(b,c\right) + J_{b^{-}c^{+}}^{\alpha,\beta}\Psi\left(a,d\right) + J_{b^{-}d^{-}}^{\alpha,\beta}\Psi\left(a,c\right)\right]$$

$$\leq \frac{1}{4} \left[J_{a^{+}c^{+}}^{\alpha,\beta}\left(\Phi\Psi\right)\left(b,d\right) + J_{a^{+}d^{-}}^{\alpha,\beta}\left(\Phi\Psi\right)\left(b,c\right) + J_{b^{-}c^{+}}^{\alpha,\beta}\left(\Phi\Psi\right)\left(a,d\right) + J_{b^{-}d^{-}}^{\alpha,\beta}\left(\Phi\Psi\right)\left(a,c\right)\right]$$

$$\leq \frac{\Phi\left(a,c\right) + \Phi\left(a,d\right) + \Phi\left(b,c\right) + \Phi\left(b,d\right)}{4}$$

$$\times \left[J_{a^{+}c^{+}}^{\alpha,\beta}\Psi\left(b,d\right) + J_{a^{+}d^{-}}^{\alpha,\beta}\Psi\left(b,c\right) + J_{b^{-}d^{-}}^{\alpha,\beta}\Psi\left(a,c\right)\right].$$

**Proof.** Since  $\Phi$  is a convex function on  $\Delta$ , then, for all  $(t,s) \in [0,1] \times [0,1]$ , we can write:

$$\Phi\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \tag{9}$$

$$= \Phi\left(\frac{ta+(1-t)b+(1-t)a+tb}{2}, \frac{sc+(1-s)d+(1-s)c+sd}{2}\right)$$

$$\leq \frac{1}{4}\left[\Phi\left(ta+(1-t)b, sc+(1-s)d\right) + \Phi\left(ta+(1-t)b, (1-s)c+sd\right) + \Phi\left((1-t)a+tb, sc+(1-s)d\right)$$

$$+\Phi\left((1-t)a+tb, (1-s)c+sd\right)\right].$$

Multiplying both sides of (9) by

 $t^{\alpha-1}s^{\beta-1}\Psi\left((1-t)a+tb,(1-s)c+sd\right)$ , and integrating the resulting inequality with respect to (t,s) on  $[0,1]\times[0,1]$ , we obtain

$$\begin{split} &\Phi\left(\frac{a+b}{2},\frac{c+d}{2}\right) & \frac{1}{(b-a)^{\alpha}} \Phi\left(\frac{a+b}{2},\frac{c+d}{2}\right) \\ &\times \int_{0}^{1} \int_{0}^{1} t^{\alpha-1} s^{\beta-1} \Psi\left((1-t)a+tb,(1-s)c+sd\right) ds dt \\ &\leq \frac{1}{4} \int_{0}^{1} \int_{0}^{1} t^{\alpha-1} s^{\beta-1} \left[\Phi\left(ta+(1-t)b,sc+(1-s)d\right)\right. \\ &+\Phi\left(ta+(1-t)b,(1-s)c+sd\right) \\ &+\Phi\left((1-t)a+tb,sc+(1-s)d\right) \\ &+\Phi\left((1-t)a+tb,sc+(1-s)d\right) \\ &+\Psi\left((1-t)a+tb,(1-s)c+sd\right) \right] \\ &\times \Psi\left((1-t)a+tb,(1-s)c+sd\right) ds dt \\ &+\int_{a}^{b} \int_{c}^{d} (x-a)^{\alpha-1} (y-c)^{\beta-1} \\ &\times \Phi\left(a+b-x,c+d-y\right) \Psi\left(x,y\right) dy dx \\ &+\int_{a}^{b} \int_{c}^{d} (x-a)^{\alpha-1} (y-c)^{\beta-1} \\ &\times \Phi\left(a+b-x,y\right) \Psi\left(x,y\right) dy dx \\ &+\int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (y-c)^{\beta-1} \end{split}$$

$$= \frac{1}{4} \int_{0}^{1} \int_{0}^{1} t^{\alpha-1} s^{\beta-1} \Phi (ta + (1-t)b, sc + (1-s)d)$$

$$\times \Psi ((1-t)a + tb, (1-s)c + sd) dsdt$$

$$+ \int_{0}^{1} \int_{0}^{1} t^{\alpha-1} s^{\beta-1} \Phi (ta + (1-t)b, (1-s)c + sd)$$

$$\times \Psi ((1-t)a + tb, (1-s)c + sd) dsdt$$

$$+ \int_{0}^{1} \int_{0}^{1} t^{\alpha-1} s^{\beta-1} \Phi ((1-t)a + tb, sc + (1-s)d)$$

$$\times \Psi ((1-t)a + tb, (1-s)c + sd) dsdt$$

$$+ \int_{0}^{1} \int_{0}^{1} t^{\alpha-1} s^{\beta-1} \Phi ((1-t)a + tb, (1-s)c + sd) dsdt$$

$$\times \Psi ((1-t)a + tb, (1-s)c + sd) dsdt.$$

Setting 
$$x = tb + (1 - t) a$$
,  $y = sd + (1 - s) c$  and  $dx = (b - a) dt$ ,  $dy = (d - c) ds$ , we obtain:

$$\begin{split} & + \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (d-y)^{\beta-1} \Phi \left( x,y \right) \Psi \left( x,y \right) dy dx \Big\} \\ &= \frac{1}{4 \left( b-a \right)^{\alpha} \left( d-c \right)^{\beta}} \\ & \times \left\{ \int_{a}^{b} \int_{c}^{d} \left( b-x \right)^{\alpha-1} \left( y-c \right)^{\beta-1} \right. \\ & \times \Phi \left( x,c+d-y \right) \Psi \left( a+b-x,y \right) dy dx \\ & + \int_{a}^{b} \int_{c}^{d} \left( b-x \right)^{\alpha-1} (d-y)^{\beta-1} \\ & \times \Phi \left( x,y \right) \Psi \left( a+b-x,y \right) dy dx \\ & + \int_{a}^{b} \int_{c}^{d} \left( b-x \right)^{\alpha-1} (y-c)^{\beta-1} \\ & \times \Phi \left( x,c+d-y \right) \Psi \left( x,y \right) dy dx \\ & + \int_{a}^{b} \int_{c}^{d} \left( b-x \right)^{\alpha-1} (d-y)^{\beta-1} \Phi \left( x,y \right) \Psi \left( x,y \right) dy dx \Big\} \end{split}$$

 $\times\Phi\left(x,c+d-y\right)\Psi\left(x,y\right)dydx$ 

$$\begin{split} &= \frac{1}{4 \left( b - a \right)^{\alpha} \left( d - c \right)^{\beta}} \left\{ \int_{a}^{b} \int_{c}^{d} \left( b - x \right)^{\alpha - 1} \left( y - c \right)^{\beta - 1} \right. \\ &\times \Phi \left( x, c + d - y \right) \Psi \left( x, y \right) dy dx \\ &+ \int_{a}^{b} \int_{c}^{d} \left( b - x \right)^{\alpha - 1} (d - y)^{\beta - 1} \Phi \left( x, y \right) \Psi \left( x, y \right) dy dx \\ &+ \int_{a}^{b} \int_{c}^{d} \left( b - x \right)^{\alpha - 1} (y - c)^{\beta - 1} \\ &\times \Phi \left( x, c + d - y \right) \Psi \left( x, y \right) dy dx \\ &+ \int_{a}^{b} \int_{c}^{d} \left( b - x \right)^{\alpha - 1} (d - y)^{\beta - 1} \Phi \left( x, y \right) \Psi \left( x, y \right) dy dx \right\}. \end{split}$$

Therefore,

$$\begin{split} &\frac{\Gamma\left(\alpha\right)\Gamma\left(\beta\right)}{\left(b-a\right)^{\alpha}\left(d-c\right)^{\beta}}\Phi\left(\frac{a+b}{2},\frac{c+d}{2}\right)\\ &\times\left[J_{a^{+}c^{+}}^{\alpha,\beta}\Psi\left(b,d\right)+J_{a^{+}d^{-}}^{\alpha,\beta}\Psi\left(b,c\right)\right.\\ &\left.+J_{b^{-}c^{+}}^{\alpha,\beta}\Psi\left(a,d\right)+J_{b^{-}d^{-}}^{\alpha,\beta}\Psi\left(a,c\right)\right]\\ &\leq&\frac{\Gamma\left(\alpha\right)\Gamma\left(\beta\right)}{4\left(b-a\right)^{\alpha}\left(d-c\right)^{\beta}}\\ &\times\left[J_{a^{+}c^{+}}^{\alpha,\beta}\left(\Phi\Psi\right)\left(b,d\right)+J_{a^{+}d^{-}}^{\alpha,\beta}\left(\Phi\Psi\right)\left(b,c\right)\right.\\ &\left.+J_{b^{-}c^{+}}^{\alpha,\beta}\left(\Phi\Psi\right)\left(a,d\right)+J_{b^{-}d^{-}}^{\alpha,\beta}\left(\Phi\Psi\right)\left(a,c\right)\right]. \end{split}$$

The first inequality of (8) is thus proved. We shall prove the second inequality of (8): Since f is a convex function on  $\Delta$ , then, for all  $(t, s) \in [0, 1] \times [0, 1]$ , it yields

$$\Phi(ta + (1-t)b, sc + (1-s)d)$$

$$+\Phi(ta + (1-t)b, (1-s)c + sd)$$

$$+\Phi((1-t)a + tb, sc + (1-s)d)$$

$$+\Phi((1-t)a + tb, (1-s)c + sd) \qquad (10)$$

$$< \Phi(a,c) + \Phi(b,c) + \Phi(a,d) + \Phi(b,d).$$

Then, multiplying both sides of (10) by  $t^{\alpha-1}s^{\beta-1}\Psi\left(tb+(1-t)a,sd+(1-s)c\right)$  and integrating the resulting inequality with respect to (t,s) over  $[0,1]\times[0,1]$ , we get

$$\int_{0}^{1} \int_{0}^{1} t^{\alpha - 1} s^{\beta - 1} \left[ \Phi \left( ta + (1 - t)b, sc + (1 - s)d \right) \right.$$

$$\left. + \Phi \left( ta + (1 - t)b, (1 - s)c + sd \right) \right.$$

$$\left. + \Phi \left( (1 - t)a + tb, sc + (1 - s)d \right) \right.$$

$$\left. + \Phi \left( (1 - t)a + tb, (1 - s)c + sd \right) \right]$$

$$\left. \times \Psi \left( tb + (1 - t)a, sd + (1 - s)c \right) dsdt$$

$$\leq \left[ \Phi(a, c) + \Phi(b, c) + \Phi(a, d) + \Phi(b, d) \right]$$

$$\times \int_{0}^{1} \int_{0}^{1} t^{\alpha - 1} s^{\beta - 1} \Psi \left( tb + (1 - t)a, sd + (1 - s)c \right) dsdt.$$

That is.

$$\begin{split} &\frac{1}{4}\left[J_{a^{+}c^{+}}^{\alpha,\beta}\left(\Phi\Psi\right)\left(b,d\right)+J_{a^{+}d^{-}}^{\alpha,\beta}\left(\Phi\Psi\right)\left(b,c\right)\right.\\ &+J_{b^{-}c^{+}}^{\alpha,\beta}\left(\Phi\Psi\right)\left(a,d\right)+J_{b^{-}d^{-}}^{\alpha,\beta}\left(\Phi\Psi\right)\left(a,c\right)\right]\\ \leq &\frac{\Phi\left(a,c\right)+\Phi\left(a,d\right)+\Phi\left(b,c\right)+\Phi\left(b,d\right)}{4}\\ &\times\left[J_{a^{+}c^{+}}^{\alpha,\beta}\Psi\left(b,d\right)+J_{a^{+}d^{-}}^{\alpha,\beta}\Psi\left(b,c\right)\right.\\ &+J_{b^{-}c^{+}}^{\alpha,\beta}\Psi\left(a,d\right)+J_{b^{-}d^{-}}^{\alpha,\beta}\Psi\left(a,c\right)\right]. \end{split}$$

The proof of Theorem 7 is thus achieved.

Remark 1. In Theorem 7:

(i) If we take  $\alpha = \beta = 1$ , then the inequality (8) becomes the inequality (6) of Theorem 5. (ii) If we take  $\Psi(x,y) = 1$ , then (8) becomes (7) of Theorem 6.

We prove also the following result:

**Theorem 8.** Let  $\Phi: \Delta \subset \mathbb{R}^2 \to \mathbb{R}$  be a coordinated convex function on  $\Delta$ , with  $a, c \geq 0$ ,  $\alpha, \beta > 0$  and  $\Phi \in L_1(\Delta)$ . If  $\Psi: \Delta \to \mathbb{R}$  is nonnegative, integrable and symmetric with respect to  $\frac{a+b}{2}$  and  $\frac{c+d}{2}$  on the co-ordinates, then we have:

$$\begin{split} &\Phi\left(\frac{a+b}{2},\frac{c+d}{2}\right)\times\left[J_{a+,c+}^{\alpha,\beta}\Psi(b,d)+J_{a+,d-}^{\alpha,\beta}\Psi(b,c)\right.\\ &\left.+J_{b-,c+}^{\alpha,\beta}\Psi(a,d)+J_{b-,d-}^{\alpha,\beta}\Psi(a,c)\right] \end{split} \tag{11}$$

$$\leq \ J_{a+}^{\alpha} \left[ \Phi \left( b, \frac{c+d}{2} \right) J_{c+}^{\beta} \Psi(b,d) \right] \\ + J_{a+}^{\alpha} \left[ \Phi \left( b, \frac{c+d}{2} \right) J_{d-}^{\beta} \Psi(b,c) \right] \\ + J_{b-}^{\alpha} \left[ \Phi \left( a, \frac{c+d}{2} \right) J_{d-}^{\beta} \Psi(a,d) \right] \\ + J_{b-}^{\alpha} \left[ \Phi \left( a, \frac{c+d}{2} \right) J_{d-}^{\beta} \Psi(a,c) \right] \\ + J_{c+}^{\beta} \left[ \Phi \left( \frac{a+b}{2},d \right) J_{a+}^{\alpha} \Psi(b,d) \right] \\ + J_{c+}^{\beta} \left[ \Phi \left( \frac{a+b}{2},d \right) J_{b-}^{\alpha} \Psi(a,d) \right] \\ + J_{d-}^{\beta} \left[ \Phi \left( \frac{a+b}{2},c \right) J_{a+}^{\alpha} \Psi(b,c) \right] \\ + J_{d-}^{\beta} \left[ \Phi \left( \frac{a+b}{2},c \right) J_{b-}^{\alpha} \Psi(a,c) \right] \\ \leq 2 \left[ J_{a+,c+}^{\alpha,\beta} \left( \Phi \Psi \right) (b,d) + J_{a+,d-}^{\alpha,\beta} \left( \Phi \Psi \right) (b,c) \right. \\ + J_{b-,c+}^{\alpha,\beta} \left( \Phi \Psi \right) (a,d) + J_{b-,d-}^{\alpha,\beta} \left( \Phi \Psi \right) (a,c) \right] \\ + J_{a+}^{\alpha} \left[ \Phi \left( b,c \right) J_{c+}^{\beta} \Psi(b,d) \right] \\ + J_{b-}^{\alpha} \left[ \Phi \left( a,d \right) J_{d-}^{\beta} \Psi(a,c) \right] \\ + J_{b-}^{\alpha} \left[ \Phi \left( a,d \right) J_{d-}^{\alpha} \Psi(b,d) \right] \\ + J_{c+}^{\beta} \left[ \Phi \left( a,d \right) J_{a+}^{\alpha} \Psi(b,d) \right] \\ + J_{c+}^{\beta} \left[ \Phi \left( b,d \right) J_{b-}^{\alpha} \Psi(a,d) \right] \\ + J_{d-}^{\beta} \left[ \Phi \left( b,c \right) J_{b-}^{\alpha} \Psi(a,c) \right] \\ \leq \frac{\Phi \left( a,c \right) + \Phi \left( a,d \right) + \Phi \left( b,c \right) + \Phi \left( b,d \right)}{4}$$

**Proof.** Since  $\Phi: \Delta \to \mathbb{R}$  is convex on the co-ordinates, it follows that the mapping  $F_x$ :

 $\times \left[ J_{a+,c+}^{\alpha,\beta} \Psi(b,d) + J_{a+,d-}^{\alpha,\beta} \Psi(b,c) \right]$ 

 $+J_{b-,c+}^{\alpha,\beta}\Psi(a,d)+J_{b-,d-}^{\alpha,\beta}\Psi(a,c)$ .

 $[c,d] \to \mathbb{R}$ ,  $F_x(y) = \Phi(x,y)$ , is convex on [c,d] and the mapping  $G_x : [c,d] \to \mathbb{R}$ ,  $G_x(y) = \Psi(x,y)$  is nonnegative, integrable and symmetric with respect to  $\frac{c+d}{2}$ , for all  $x \in [a,b]$ . Then, thanks to the inequalities (3), we can write

$$F_{x}\left(\frac{c+d}{2}\right)\left[J_{c+}^{\beta}G_{x}(d)+J_{d-}^{\beta}G_{x}(c)\right]$$

$$\leq J_{c+}^{\beta}\left(F_{x}G_{x}\right)(d)+J_{d-}^{\beta}\left(F_{x}G_{x}\right)(c)$$

$$\leq \frac{F_{x}\left(c\right)+F_{x}\left(d\right)}{2}\left[J_{c+}^{\beta}G_{x}(d)+J_{d-}^{\beta}G_{x}(c)\right],$$

$$x \in [a,b].$$

That is,

$$\Phi\left(x, \frac{c+d}{2}\right) \frac{1}{\Gamma(\beta)} \left[ \int_{c}^{d} (d-y)^{\beta-1} \Psi\left(x, y\right) dy + \int_{c}^{d} (y-c)^{\beta-1} \Psi\left(x, y\right) dy \right]$$

$$\leq \frac{1}{\Gamma(\beta)} \left[ \int_{c}^{d} (d-y)^{\beta-1} \Psi(x,y) \Phi(x,y) \, dy + \int_{c}^{d} (y-c)^{\beta-1} \Psi(x,y) \Phi(x,y) \, dy \right]$$

for all  $x \in [a, b]$ .

Multiplying both sides of (12) by  $\frac{(b-x)^{\alpha-1}}{\Gamma(\alpha)}$  and  $\frac{(x-a)^{\alpha-1}}{\Gamma(\alpha)}$ , and integrating with respect to x over [a,b], respectively, we have

$$\frac{1}{\Gamma(\alpha)\Gamma(\beta)} \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (d-y)^{\beta-1} \times \Phi\left(x, \frac{c+d}{2}\right) \Psi(x, y) \, dy dx \tag{13}$$

$$+ \frac{1}{\Gamma(\alpha)\Gamma(\beta)} \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (y-c)^{\beta-1} \times \Phi\left(x, \frac{c+d}{2}\right) \Psi(x, y) \, dy dx$$

$$\leq \frac{1}{\Gamma(\alpha)\Gamma(\beta)} \left[ \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (d-y)^{\beta-1} \times \Phi(x,y) \Psi(x,y) \, dy dx \right]$$

$$\times \Phi(x,y) \Psi(x,y) \, dy dx$$

$$+ \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (y-c)^{\beta-1} \Phi(x,y) \Psi(x,y) \, dy dx \right]$$

$$\leq \frac{1}{2\Gamma(\alpha)\Gamma(\beta)} \left[ \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (d-y)^{\beta-1} \times \Phi(x,c) \Psi(x,y) \, dy dx \right]$$

$$\times \Phi(x,c) \Psi(x,y) \, dy dx$$

$$+ \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (y-c)^{\beta-1} \Phi(x,c) \Psi(x,y) \, dy dx$$

$$+ \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (d-y)^{\beta-1} \Phi(x,d) \Psi(x,y) \, dy dx$$

and

$$+ \int_{a}^{b} \int_{c}^{d} (b - x)^{\alpha - 1} (y - c)^{\beta - 1} \Phi (x, d) \Psi (x, y) \, dy dx \right] .$$
 and 
$$\frac{1}{\Gamma (\alpha) \Gamma (\beta)} \int_{a}^{b} \int_{c}^{d} (x - a)^{\alpha - 1} (d - y)^{\beta - 1} \\ \times \Phi \left( x, \frac{c + d}{2} \right) \Psi (x, y) \, dy dx \qquad (15)$$
 
$$+ \frac{1}{\Gamma (\alpha) \Gamma (\beta)} \int_{a}^{b} \int_{c}^{d} (x - a)^{\alpha - 1} (y - c)^{\beta - 1} \\ \times \Phi \left( x, \frac{c + d}{2} \right) \Psi (x, y) \, dy dx$$
 
$$\leq \frac{1}{\Gamma (\alpha) \Gamma (\beta)} \times \left[ \int_{a}^{b} \int_{c}^{d} (x - a)^{\alpha - 1} (d - y)^{\beta - 1} \\ \times \Phi (x, y) \Psi (x, y) \, dy dx \right]$$
 
$$+ \int_{a}^{b} \int_{c}^{d} (x - a)^{\alpha - 1} (y - c)^{\beta - 1} \\ \times \Phi (x, c) \Psi (x, y) \, dy dx$$
 
$$+ \int_{a}^{b} \int_{c}^{d} (x - a)^{\alpha - 1} (y - c)^{\beta - 1} \Phi (x, c) \Psi (x, y) \, dy dx$$
 
$$+ \int_{a}^{b} \int_{c}^{d} (x - a)^{\alpha - 1} (d - y)^{\beta - 1} \Phi (x, d) \Psi (x, y) \, dy dx$$
 
$$+ \int_{a}^{b} \int_{c}^{d} (x - a)^{\alpha - 1} (d - y)^{\beta - 1} \Phi (x, d) \Psi (x, y) \, dy dx$$
 
$$+ \int_{a}^{b} \int_{c}^{d} (x - a)^{\alpha - 1} (y - c)^{\beta - 1} \Phi (x, d) \Psi (x, y) \, dy dx$$
 
$$+ \int_{a}^{b} \int_{c}^{d} (x - a)^{\alpha - 1} (y - c)^{\beta - 1} \Phi (x, d) \Psi (x, y) \, dy dx$$
 
$$+ \int_{a}^{b} \int_{c}^{d} (x - a)^{\alpha - 1} (y - c)^{\beta - 1} \Phi (x, d) \Psi (x, y) \, dy dx$$
 
$$+ \int_{a}^{b} \int_{c}^{d} (x - a)^{\alpha - 1} (y - c)^{\beta - 1} \Phi (x, d) \Psi (x, y) \, dy dx$$
 
$$+ \int_{a}^{b} \int_{c}^{d} (x - a)^{\alpha - 1} (y - c)^{\beta - 1} \Phi (x, d) \Psi (x, y) \, dy dx$$
 
$$+ \int_{a}^{b} \int_{c}^{d} (x - a)^{\alpha - 1} (y - c)^{\beta - 1} \Phi (x, d) \Psi (x, y) \, dy dx$$
 
$$+ \int_{a}^{b} \int_{c}^{d} (x - a)^{\alpha - 1} (y - c)^{\beta - 1} \Phi (x, d) \Psi (x, y) \, dy dx$$
 
$$+ \int_{a}^{b} \int_{c}^{d} (x - a)^{\alpha - 1} (y - c)^{\beta - 1} \Phi (x, d) \Psi (x, y) \, dy dx$$

For the mappings  $F_y: [a,b] \to \mathbb{R}$ ,  $F_y(x) = \Phi(x,y)$ and  $G_y: [a,b] \to \mathbb{R}$ ,  $G_y(x) = \Psi(x,y)$ , we use the same arguments as before. So, we can state that

$$\frac{1}{\Gamma(\alpha)\Gamma(\beta)} \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (d-y)^{\beta-1} \\ \times \Phi\left(\frac{a+b}{2},y\right) \Psi\left(x,y\right) dy dx \qquad (16)$$

$$+ \frac{1}{\Gamma(\alpha)\Gamma(\beta)} \int_{a}^{b} \int_{c}^{d} (x-a)^{\alpha-1} (d-y)^{\beta-1} \\ \times \Phi\left(\frac{a+b}{2},y\right) \Psi\left(x,y\right) dy dx \qquad \leq \frac{1}{\Gamma(\alpha)\Gamma(\beta)} \left[ \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (d-y)^{\beta-1} \\ \times \Phi\left(x,y\right) \Psi\left(x,y\right) dy dx \qquad + \int_{a}^{b} \int_{c}^{d} (x-a)^{\alpha-1} (d-y)^{\beta-1} \Phi\left(x,y\right) \Psi\left(x,y\right) dy dx \qquad + \int_{a}^{b} \int_{c}^{d} (x-a)^{\alpha-1} (d-y)^{\beta-1} \Phi\left(x,y\right) \Psi\left(x,y\right) dy dx \qquad + \int_{a}^{b} \int_{c}^{d} (x-a)^{\alpha-1} (d-y)^{\beta-1} \Phi\left(x,y\right) \Psi\left(x,y\right) dy dx \qquad + \int_{a}^{b} \int_{c}^{d} (x-a)^{\alpha-1} (d-y)^{\beta-1} \Phi\left(x,y\right) \Psi\left(x,y\right) dy dx \qquad + \int_{a}^{b} \int_{c}^{d} (x-a)^{\alpha-1} (d-y)^{\beta-1} \Phi\left(x,y\right) \Psi\left(x,y\right) dy dx \qquad + \int_{a}^{b} \int_{c}^{d} (x-a)^{\alpha-1} (d-y)^{\beta-1} \Phi\left(x,y\right) \Psi\left(x,y\right) dy dx \qquad 10d$$

$$\frac{1}{\Gamma(\alpha)\Gamma(\beta)} \int_{a}^{b} \int_{c}^{d} (x-a)^{\alpha-1} (y-c)^{\beta-1} \\ \times \Phi\left(\frac{a+b}{2},y\right) \Psi\left(x,y\right) dy dx \qquad (17) \qquad + \frac{1}{\Gamma(\alpha)\Gamma(\beta)} \int_{a}^{b} \int_{c}^{d} (x-a)^{\alpha-1} (y-c)^{\beta-1} \\ \times \Phi\left(\frac{a+b}{2},y\right) \Psi\left(x,y\right) dy dx \qquad \leq \frac{1}{\Gamma(\alpha)\Gamma(\beta)} \left[ \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (y-c)^{\beta-1} \\ \times \Phi\left(x,y\right) \Psi\left(x,y\right) dy dx \qquad \qquad 6d$$

+  $\int_{a}^{b} \int_{a}^{d} (x-a)^{\alpha-1} (y-c)^{\beta-1} \Phi(x,y) \Psi(x,y) dy dx$ 

$$\leq \frac{1}{2\Gamma(\alpha)\Gamma(\beta)} \left[ \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (y-c)^{\beta-1} \right]$$

$$\times \Phi(a,y) \Psi(x,y) \, dy dx$$

$$+ \int_{a}^{b} \int_{c}^{d} (x-a)^{\alpha-1} (y-c)^{\beta-1} \Phi(a,y) \Psi(x,y) \, dy dx$$

$$+ \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (y-c)^{\beta-1} \Phi(b,y) \Psi(x,y) \, dy dx$$

$$+ \int_{a}^{b} \int_{c}^{d} (x-a)^{\alpha-1} (y-c)^{\beta-1}$$

$$\times \Phi(b,y) \Psi(x,y) \, dy dx \right].$$

Adding the inequalities (13)-(17), we can write

$$\begin{split} J_{a+}^{\alpha} \left[ \Phi \left( b, \frac{c+d}{2} \right) J_{c+}^{\beta} \Psi(b,d) \right] \\ + J_{a+}^{\alpha} \left[ \Phi \left( b, \frac{c+d}{2} \right) J_{d-}^{\beta} \Psi(b,c) \right] \\ + J_{b-}^{\alpha} \left[ \Phi \left( a, \frac{c+d}{2} \right) J_{c+}^{\beta} \Psi(a,d) \right] \\ + J_{b-}^{\alpha} \left[ \Phi \left( a, \frac{c+d}{2} \right) J_{d-}^{\beta} \Psi(a,c) \right] \\ + J_{c+}^{\beta} \left[ \Phi \left( \frac{a+b}{2}, d \right) J_{a+}^{\alpha} \Psi(b,d) \right] \\ + J_{c+}^{\beta} \left[ \Phi \left( \frac{a+b}{2}, d \right) J_{b-}^{\alpha} \Psi(a,d) \right] \\ + J_{d-}^{\beta} \left[ \Phi \left( \frac{a+b}{2}, c \right) J_{a+}^{\alpha} \Psi(b,c) \right] \\ + J_{d-}^{\beta} \left[ \Phi \left( \frac{a+b}{2}, c \right) J_{b-}^{\alpha} \Psi(a,c) \right] \\ \leq 2 \left[ J_{a+,c+}^{\alpha,\beta} \left( \Phi \Psi \right) (b,d) + J_{a+,d-}^{\alpha,\beta} \left( \Phi \Psi \right) (b,c) \\ + J_{b-,c+}^{\alpha,\beta} \left( \Phi \Psi \right) (a,d) + J_{b-,d-}^{\alpha,\beta} \left( \Phi \Psi \right) (a,c) \right] \\ \leq J_{a+}^{\alpha} \left[ \Phi \left( b, c \right) J_{c+}^{\beta} \Psi(b,d) \right] \\ + J_{a+}^{\alpha} \left[ \Phi \left( b, d \right) J_{d-}^{\beta} \Psi(b,c) \right] \\ + J_{b-}^{\alpha} \left[ \Phi \left( a, c \right) J_{c+}^{\beta} \Psi(a,d) \right] \\ + J_{b-}^{\alpha} \left[ \Phi \left( a, d \right) J_{d-}^{\beta} \Psi(a,c) \right] \end{split}$$

$$+J_{c+}^{\beta} \left[ \Phi (a,d) J_{a+}^{\alpha} \Psi (b,d) \right]$$

$$+J_{c+}^{\beta} \left[ \Phi (b,d) J_{b-}^{\alpha} \Psi (a,d) \right]$$

$$+J_{d-}^{\beta} \left[ \Phi (a,c) J_{a+}^{\alpha} \Psi (b,c) \right]$$

$$+J_{d-}^{\beta} \left[ \Phi (b,c) J_{b-}^{\alpha} \Psi (a,c) \right] .$$

These give the second and the third inequalities in (11).

Now, by using the first inequality in (3), it yields that

$$\Phi\left(\frac{a+b}{2}, \frac{c+d}{2}\right)$$

$$\times \left[\int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (d-y)^{\beta-1} \Psi\left(x,y\right) dy dx\right]$$

$$+ \int_{a}^{b} \int_{c}^{d} (x-a)^{\alpha-1} (d-y)^{\beta-1} \Psi\left(x,y\right) dy dx\right]$$

$$\leq \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (d-y)^{\beta-1}$$

$$\times \Phi\left(x, \frac{c+d}{2}\right) \Psi\left(x,y\right) dy dx$$

$$+ \int_{a}^{b} \int_{c}^{d} (x-a)^{\alpha-1} (d-y)^{\beta-1} \Phi\left(x, \frac{c+d}{2}\right) \Psi\left(x,y\right) dy dx$$

and

$$\Phi\left(\frac{a+b}{2}, \frac{c+d}{2}\right)$$

$$\times \left[\int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (d-y)^{\beta-1} \Psi\left(x,y\right) dy dx\right]$$

$$+ \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (y-c)^{\beta-1} \Psi\left(x,y\right) dy dx\right]$$

$$\leq \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (d-y)^{\beta-1}$$

$$\times \Phi\left(\frac{a+b}{2}, y\right) \Psi\left(x, y\right) dy dx$$

$$+ \int_{a}^{b} \int_{c}^{d} (b-x)^{\alpha-1} (y-c)^{\beta-1}$$

$$\times \Phi\left(\frac{a+b}{2}, y\right) \Psi\left(x, y\right) dy dx.$$

By addition, and using the fact that  $\Psi$  is symmetric, we get

$$\begin{split} &\Phi\left(\frac{a+b}{2},\frac{c+d}{2}\right)\\ &\times &\left[J_{a+,c+}^{\alpha,\beta}\Psi(b,d)+J_{a+,d-}^{\alpha,\beta}\Psi(b,c)\right.\\ &\left.+J_{b-,c+}^{\alpha,\beta}\Psi(a,d)+J_{b-,d-}^{\alpha,\beta}\Psi(a,c)\right]\\ &\leq &J_{a+}^{\alpha}\left[\Phi\left(b,\frac{c+d}{2}\right)J_{c+}^{\beta}\Psi(b,d)\right]\\ &+J_{a+}^{\alpha}\left[\Phi\left(b,\frac{c+d}{2}\right)J_{d-}^{\beta}\Psi(b,c)\right] \end{split}$$

$$\begin{split} &+J_{b-}^{\alpha}\left[\Phi\left(a,\frac{c+d}{2}\right)J_{c+}^{\beta}\Psi(a,d)\right] \\ &+J_{b-}^{\alpha}\left[\Phi\left(a,\frac{c+d}{2}\right)J_{d-}^{\beta}\Psi(a,c)\right] \\ &+J_{c+}^{\beta}\left[\Phi\left(\frac{a+b}{2},d\right)J_{a+}^{\alpha}\Psi(b,d)\right] \\ &+J_{c+}^{\beta}\left[\Phi\left(\frac{a+b}{2},d\right)J_{b-}^{\alpha}\Psi(a,d)\right] \\ &+J_{d-}^{\beta}\left[\Phi\left(\frac{a+b}{2},c\right)J_{a+}^{\alpha}\Psi(b,c)\right] \\ &+J_{d-}^{\beta}\left[\Phi\left(\frac{a+b}{2},c\right)J_{b-}^{\alpha}\Psi(a,c)\right] \end{split}$$

which gives the first inequality in (11).

Finally, by using the second inequality in (3), we can state that:

$$\frac{\alpha}{2(b-a)^{\alpha}} \left[ \int_{a}^{b} (b-x)^{\alpha-1} \Phi\left(x,c\right) dx + \int_{a}^{b} (x-a)^{\alpha-1} \Phi\left(x,c\right) dx \right]$$

$$\leq \frac{\Phi\left(a,c\right) + \Phi\left(b,c\right)}{2},$$

$$\frac{\alpha}{2(b-a)^{\alpha}} \left[ \int_{a}^{b} (b-x)^{\alpha-1} \Phi\left(x,d\right) dx + \int_{a}^{b} (x-a)^{\alpha-1} \Phi\left(x,d\right) dx \right]$$

$$\leq \frac{\Phi(a,d) + \Phi(b,d)}{2},$$

$$\frac{\beta}{2(d-c)^{\beta}} \left[ \int_{c}^{d} (d-y)^{\beta-1} \Phi(a,y) \, dy \right]$$

$$+ \int_{c}^{d} (y-c)^{\beta-1} \Phi(a,y) \, dy \right]$$

$$\leq \frac{\Phi(a,c) + \Phi(a,d)}{2},$$

$$\frac{\beta}{2(d-c)^{\beta}} \left[ \int_{c}^{d} (d-y)^{\beta-1} \Phi(b,y) \, dy \right]$$

$$+ \int_{c}^{d} (y-c)^{\beta-1} \Phi(b,y) \, dy \right]$$

$$\leq \frac{\Phi(b,c) + \Phi(b,d)}{2}.$$

By addition, we get the last inequality in (11).  $\square$ 

**Remark 2.** In Theorem 8, if we take  $\alpha = \beta = 1$ , then the inequalities (11) become (5).

### 3. Conclusion

In this paper, we established the Hermite-Hadamard-Fejer type inequalities for coordinated mappings related results to present new type of inequalities involving Riemann-Liouville integral operator. The results presented in this paper would provide generalizations of those given in earlier works. The findings of this study have several significant implications for future applications.

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